

# Helsinki Fintech Guide 2021

## Media Kit

The annual handbook about fintech & digital finance in Finland

**Helsinki Fintech Guide** reaches finance industry experts globally, presenting the latest research and insights from the Finnish fintech landscape, together with interesting industry articles.

**Fintech Farm** is a financial technology hub and a digital finance service company connecting banks and fintech companies.



[Helsinki Fintech Guide 2020](#)

# Helsinki Fintech Guide 2021 will cover

## **Fintech landscape**

Information and statistics on the industry in Finland

## **Funding information**

Latest funding rounds and investor insights

## **Banking technology**

Core & cloud banking, payment infrastructure and emerging technologies

## **Open Banking**

Business models and partnerships

## **Impact**

ESG goals playing significant role in finance

## **Fintech success cases**

The most inspiring success stories in Finnish fintech

## **Regulation**

Recent regulatory trends in Finland and EU

## **Ecosystems and standards**

How Finland is building its digital infrastructure in public private collaboration

Featured in the previous guides

**Nordea**

**VISA**

**digia**



**Enfuce**

**Deloitte.**



**Crosskey**

**Danske Bank**



**citi**

# Be part of the 2021 publication

**Get your message out to ~10 000 financial industry decision-makers globally when the Guide is distributed in June 2021.**

In collaboration with Fintech Farm, you have the opportunity to gain great exposure and be branded as the forerunner in the financial sector.

This year's Guide is dedicated to celebrate fintech success stories, collaboration, impact, and diversity in the vibrant fintech industry of Finland.

**Reach:** ~10 000 Decision makers in the financial and fintech industry in Finland and globally.

**Distribution channels:** E-mailed to Fintech Farm's network, through our global partner hubs, and available online for free.

## Pricing for ads and advertorials

2 pages	352x250mm	3700 €
1 page	176 x 250mm	1900 €
½ page	176x125mm	990 €
⅓ page	176x83mm	690€
¼ page	176x62mm	550€

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Editorial costs not included

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