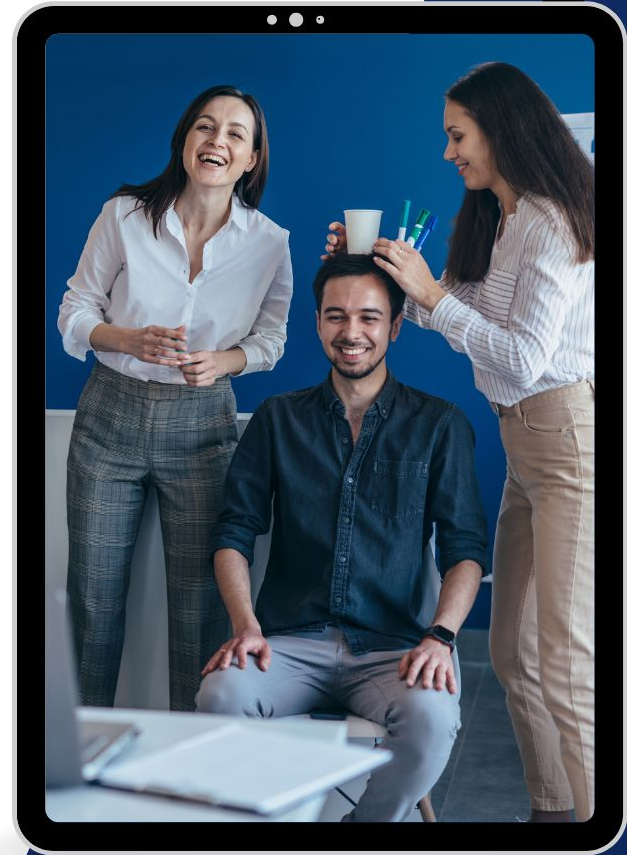




**FINTECH FARM.**  
**Helsinki**

# **Scaling innovation and growth in financial services**





**FINTECH FARM.**  
Helsinki

Helsinki Fintech Farm is the  
fintech hub of Finland –  
Join our community and  
access to the Nordic  
ecosystem & build new  
connections!

We have over 100 company  
members and partners:

- fintechs
- banks
- technology companies
- investors
- service providers
- Nordic Fintech hubs



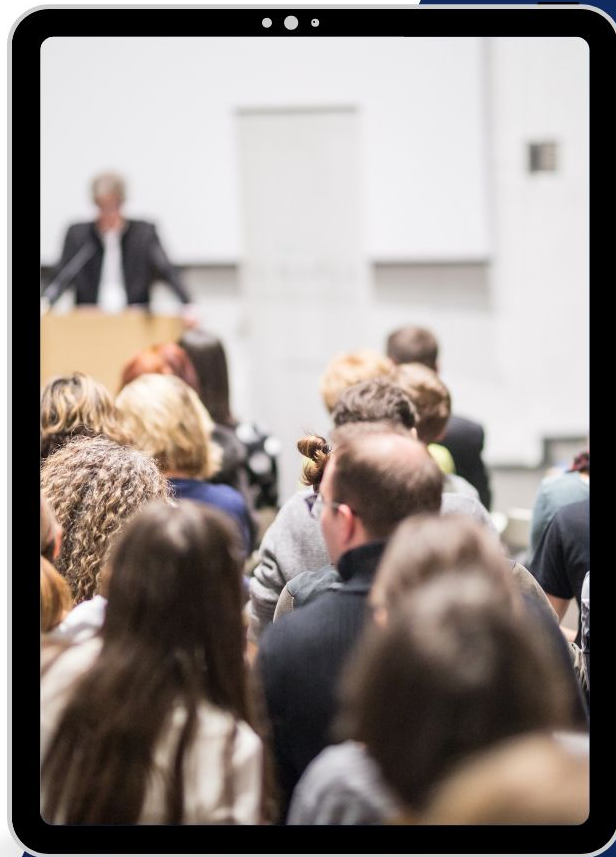
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## WHY BECOME A MEMBER?

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- **GROWTH** – Free mentoring & technology from our expert partners ([Visa](#), [Qvik](#), [Enfuce](#), [Danske Bank](#), [Citi](#), AWS 10.000€, Google Cloud 2.500 €, etc)
- **EDUCATE** – Free access to new eLearning platform FinStack (value 5.000€)
- **PROMOTE & NETWORK** – wide international network and over 20 events yearly with member discounts and benefits (value even 5.000 €)
- **DATA** – Free access to exclusive Fintech database (value 3.600 €)
- **BRAND VISIBILITY** – International visibility in our media channels over 50.000 reach per month



And much more....



## HOW MUCH DOES IT COST?

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Membership fee depends on Finnish Fintech company's revenue:

- **FREE** with revenue under 500k €
- **39 €\* /month** with revenue between 500k and 1 million €
- **89 €\* /month** with revenue over 1 million €

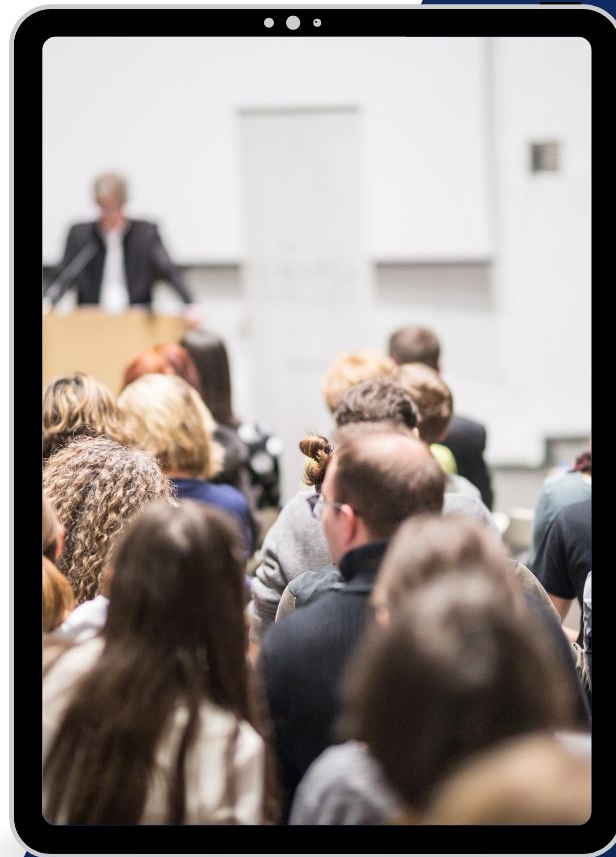
\*The membership fee will be invoiced on an annual basis from the date of accession unless otherwise agreed.

## HOW TO JOIN?

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To get all the membership benefits right away for your company and employees

[APPLY NOW](#)





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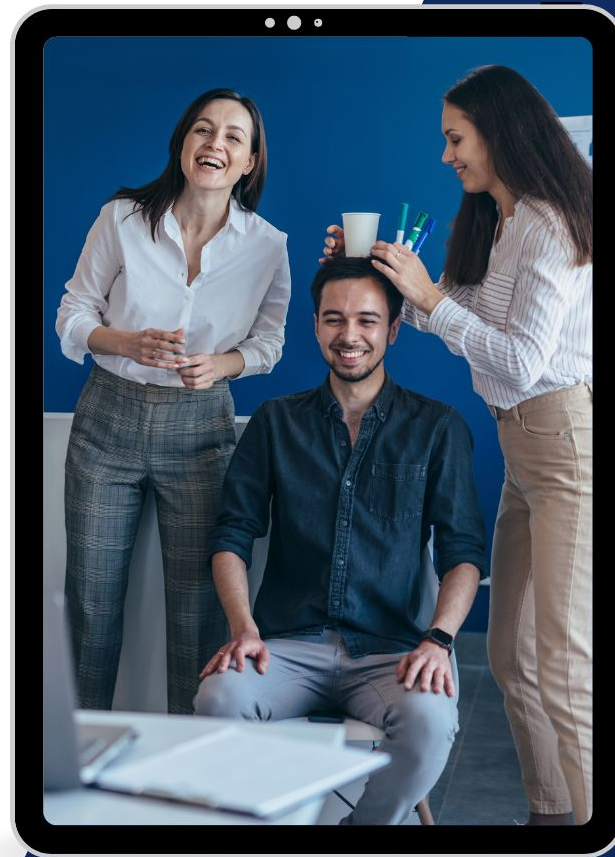
***“No bullsh\*t here. Truly  
valuable connections for our  
success.”***

**Monika Liikamaa, Co-CEO & Co-Founder at  
Enfuce**

## OR DO YOU WANT TO KNOW MORE?

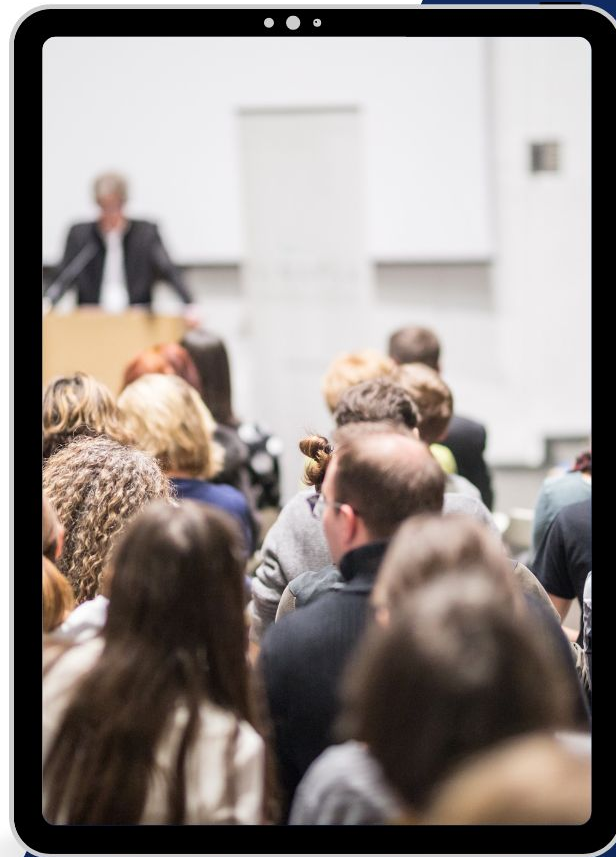
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1. Go to the next slide & read more 
2. Or **book a discussion time** with one of us **[HERE](#)**





**Take a dive into the  
amazing benefits  
you'll receive as a  
member**





## FINSTACK

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FinStack is an eLearning and networking platform for fintechs and banks.

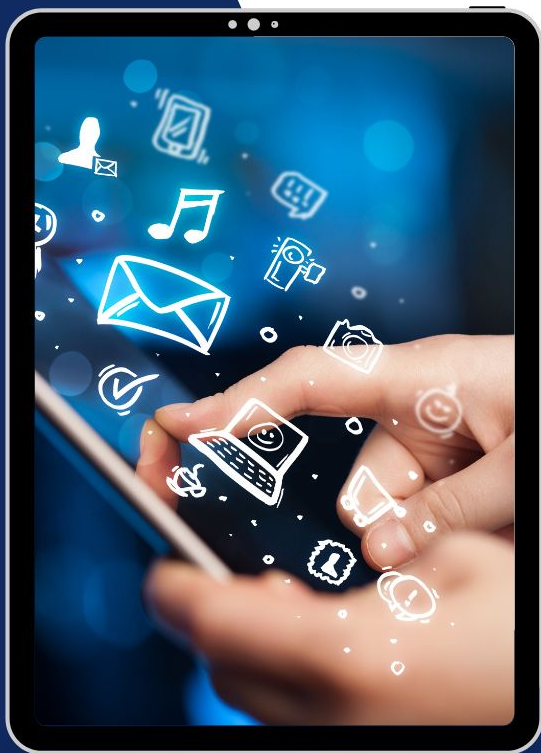
- Provide your team a flexible way of learning and exploring the future of fintech.
- Access a diverse range of materials such as videos, articles and sparring lessons from the best professionals of the field.
- Get free business development resources

## FINTECH FARMBASE

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Fintech FarmBase is our comprehensive database consisting of Finnish fintech companies.

- Edit your own company information by registering
- Gain access to exclusive information by becoming a member
- Utilise advanced search filters to find what you are looking for



## BRAND VISIBILITY AND NETWORK

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- **Events – over 20 webinars & live events yearly**
  - Get discounted or free tickets to our main events.
  - Become an event speaker or partner for a special members' price.
- **Brand visibility**
  - **over 50 000 readers** monthly in digital channels
  - Helsinki Fintech Guide distribution is about 4 000 people
  - Fintech events **over 1 000 visitors**
- **Network**
  - Get introduced to our global partners and other fintech hubs.
  - Join the members' Slack and participate in the discussions around financial technology



## FREE LEGAL ADVICE FOR ALL

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**Dittmar & Indrenius** provide a legal sparring session and continuous advice. Their experts will help you with anything from the most complex financial regulatory issues to the best practices in setting up a new business.

Easy ways to brush off your skills:

- FinStack coffee breaks where the Dittmar & Indrenius experts will answer questions
- FinStack webinars
- One-on-one advice

## RESOURCES FOR STARTUPS AND BUSINESSES

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The AWS Nordics & Baltic Fintech team supports Financial Services customers regarding compliance and regulatory challenges, go to market strategy and technical expertise.

**Fintech Farm members are eligible for free AWS service tokens worth 10 000€.**

Google Clouds Start Package is available to all members that are early-stage, technology-based startup companies are eligible to the . This contains **\$3,000 in Google Cloud Platform and Firebase Credits**, good for 12 months, and one year of free G Suite.







## RESOURCES FOR STARTUPS AND BUSINESSES

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Calqulate is a SaaS Financial Management Software that provides financial analytics, financial forecasting and financial cash flow management tools to help startups raise more capital, grow faster and make better business decisions.

**Calqulate start-up discount up to 90%**

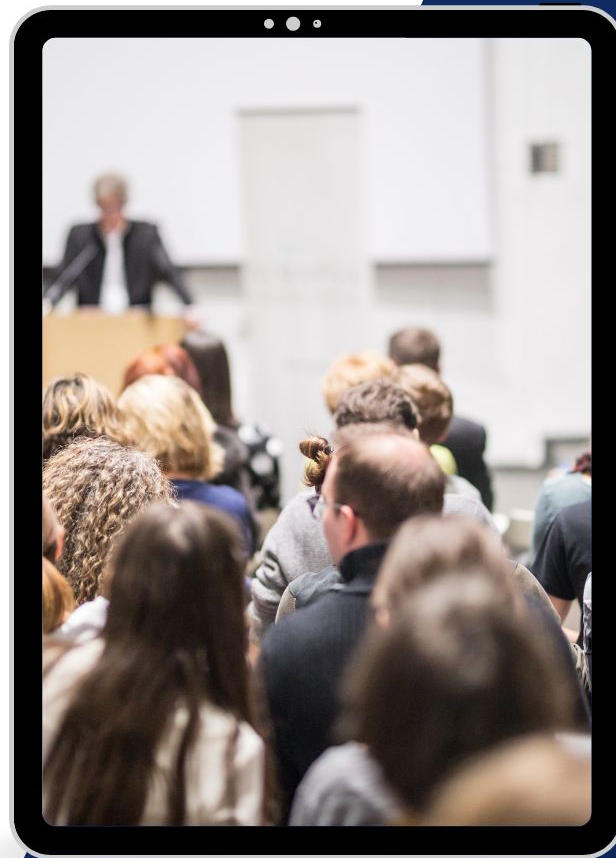
HubSpot's CRM platform has all the tools and integrations you need for marketing, sales, content management, and customer service.

**HubSpot start-up discount up to 90%**

**JOIN NOW**

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**APPLY NOW**





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