

## Memberships

Helsinki Fintech Farm is the fintech hub of Finland - here is how you could benefit from the membership

<u>Let's Go</u>





#### MEMBERSHIP FEES\*

#### **Finnish fintechs**

- Free for fintechs with revenue under 500k €.
- 39 € / month for fintechs with revenue between 500k and 1 million €.
- 89 € / month for fintechs with revenue over 1 million euros.

#### Non-domestic fintechs

• 89 € / month

\* billed annually



## Brand visibility

As a member, you have your logo with link to your website displayed on our website.

In addition, we are happy to share your news/press releases, job advertisement on our channels.

 Press releases should be send to tanja@helsinkifintech.fi, preferably few days in advance (embargoed) & with exclusive quote or POV

You get a discount (-50%) for a guest blog on our website + shared to social media (ask more: tanja@helsinkifintech.fi)





Website

Social media

Newsletter

13K

8K

4,5K

Visitors monthly

**Followers** 

Subscribers



## FinStack

Finstack Academy is an online based upskilling service for the contemporary financial industry. As finance professionals face many new challenges through novel regulations, changing risk landscape, and digital business models Finstack Academy offers the best in traditional course learning complemented with an efficient modern platform to support continuous, ondemand, and interactive learning.

#### **SIGN UP**

Event recordings

Exclusive access to recordings from our recent events, including Nordic Fintech Summit

Academy

Learn from industry
leaders & business
cases

Networking Find relevant connections and network!

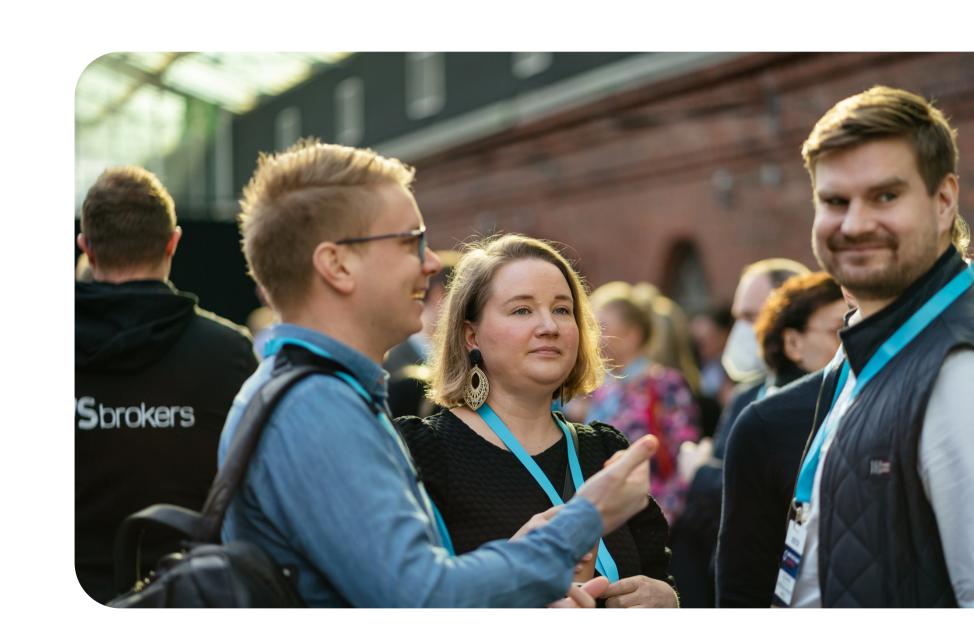


### Database

Free access to exclusive Fintech database

Continuously updated database of all the Finnish fintech companies with over 20 data points.

You can access the database <u>here</u>, and after you register there, we will activate a login that gives you access to a more detailed version of the database with advanced search filters to find what you are looking for.





## Events

As a Fintech Farm member you get discounted tickets, partner packages and speaking slots to our main events, as well as the access to exclusive, members only events.

Check out the full list of our events here

Interested in event partnerships? Contact tuija@helsinkifintech.fi

Event partnerships

you get: 10 % discount to partnership packages

### Tickets to main events

- discount code min. 20 % off
- 1-2 tickets depending on revenue

#### Main events

- Nordic Fintech
   Summit
- Nordic Banking
   Forum

Members only events

Network, connect & showcase your solutions



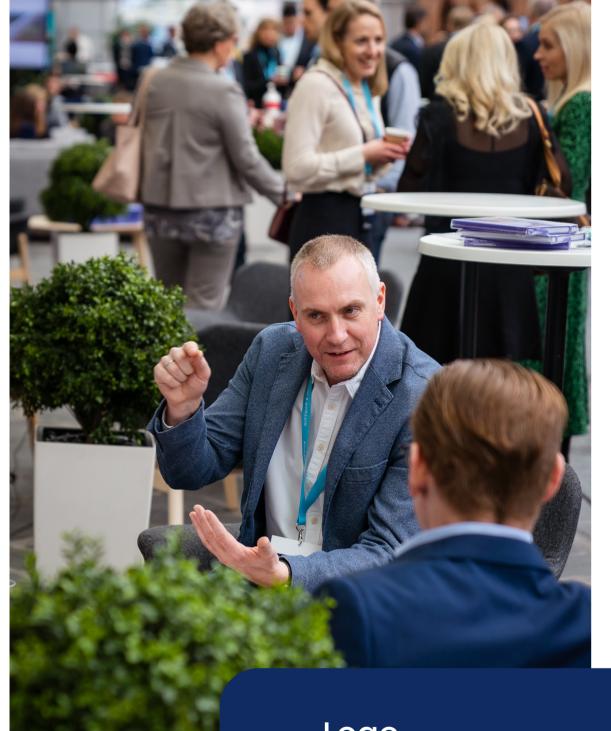
# Sparring sessions

As a member, you are eligible for Q&A sparring sessions with the best people from Visa, Qvik, Enfuce and more.

# Discounts & credits

As a member, you are eligible for discounts from Fintech Farm partners such as AWS, Calqulate, Google Cloud, and HubSpot.





## Next steps

- 1.Send your logo (transparent) to tanja@helsinkifintech.fi
- 2. Send a list of your employees with their email addresses to be added to FinStack
- 3. Send a short company description to be published in a our new members introduction

Logo

Transparent

PNG

**Employees** 

All of your employees are eligible to get access to FinStack and our members' newsletter

Company description

3-5 sentences

Link to your website & LinkedIn page

## Contacts

**Useful resources** 

**FinStack** 

**Events** 

<u>Database</u>

#### **Contact information**

Tanja Heikkinen Communications Manager



+358 40 556 0070



tanja@helsinkifintech.fi